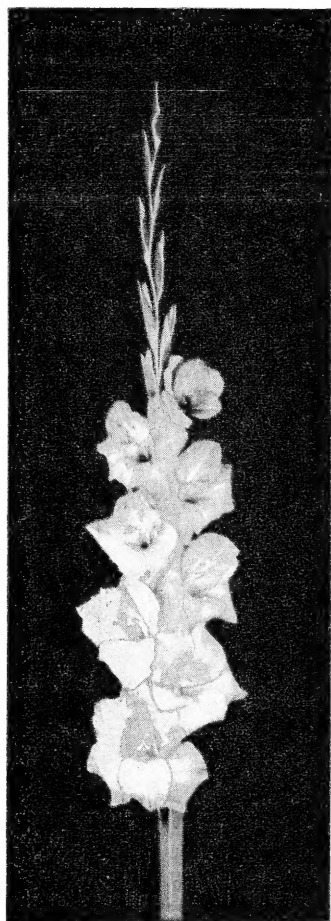
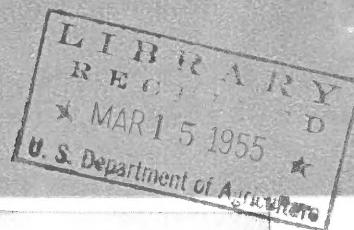


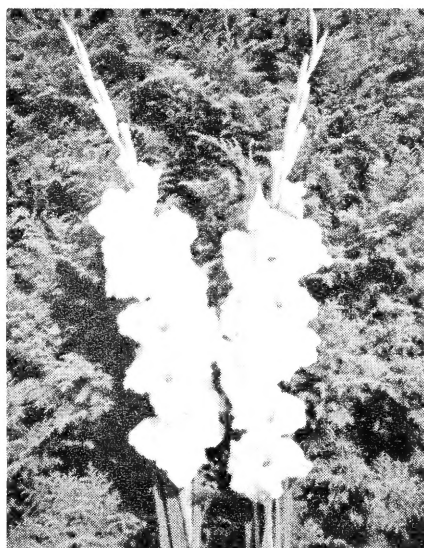
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Gladiolus Bulbs

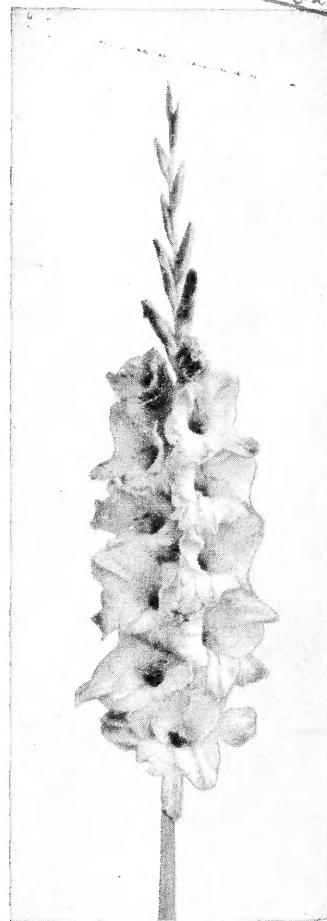
for 1955



LIBERTY



LORELEI



PRINCESS

Ken Mar Gladiolus

P. O. BOX 908

IOWA FALLS, IOWA

SUPER DUPER COLLECTION

A fine collection of outstanding new and old. Will make a fine addition to anyone's glad patch—and at a savings.

1 bulb	Angel Wings	-----	\$ 2.00
1 bulb	Barrett's Beauty	-----	.40
1 bulb	Bridal Orchid	-----	.13
1 bulb	David Warr	-----	.75
1 bulb	Dusty Miller	-----	.13
1 bulb	Folklore	-----	.13
1 bulb	Early Red	-----	.50
1 bulb	La Valle	-----	.25
1 bulb	Iroquois	-----	2.00
1 bulb	Negus	-----	.25
1 bulb	Peach Glow	-----	.25
1 bulb	Ruffled Ebony	-----	.75
1 bulb	Themesong	-----	.13
1 bulb	Regina	-----	.75
1 bulb	Times Square	-----	2.00

Total Catalog ..\$10.42

1 LARGE OF EACH only	-----	\$8.50
2 Large of Each only	-----	15.00
3 Large of Each only	-----	20.00
1 MEDIUM OF EACH only	-----	\$6.00
2 Medium of Each only	-----	10.00
3 Medium of Each only	-----	13.50

FREE BULB FOR POSTAGE!

IF YOU WILL AGREE TO SEND US THE AMOUNT OF POSTAGE SHOWING ON YOUR PACKAGE OR RE-MIT EXTRA FOR THE POSTAGE WE WILL INCLUDE WITH YOUR ORDER A BULB OR BULBS OF THE NEWER THINGS WORTH TWICE THAT AMOUNT!
Just mark your order "I'll pay the postage".

FREE BULBS FOR NAMES!

SEND US THE NAMES AND ADDRESSES OF SOME OF YOUR GLAD GROWING NEIGHBORS WITH YOUR ORDER WHO WOULD LIKE TO RECEIVE OUR CATALOG. WE'LL INCLUDE SOMETHING NEW FOR YOU TO TRY IN ADDITION TO THE USUAL EXTRAS

Variety Comment . . .

First, let's look at the Dutch imports as offered in our 1954 catalog. We grew a test lot of each variety in our testing garden where they received extra care and water; the balance being grown in the field without benefit of irrigation, fertilizer or mulch. Believe me, there is a great difference in results not only of the Dutch varieties but of all others tested.

ARSENAL—a large purple-violet red performed only fair, better in the test garden. Attachment was somewhat weak, especially in hot weather.

BLUE BIRD—rated so high in Dutch shows was a big disappointment—out it goes. If any who bought this will just say so, if their experience was bad, we will replace it with something good, free.

BLUE HAZE—grew well in both field and garden. A "different" color to be sure, but it did not particularly appeal to us.

BLUE MIRROR—a "star" shaped violet blue did just good in the trial garden and only fair in the field. We'll save it for one more trial.

GRATIA—with its dark throat on light blue is not too bad. It grew well in the field and opened four to five in most cases on mostly straight stems. We'd rate this as good.

NEGUS—a velvety brown-red is a typical Dutch dark creation and on a par or perhaps a little better than Uncle Tom or Black Opal. Opened 10 in the trial garden, usually 6 to 8 in the field.

MENELIK—dark purple red is a good performer. Can open up to a dozen. Tall, stretchy flowerhead and a good all around variety.

QUEEN OF THE NIGHT—we liked this dark black-purple. Its rounded floret and deep color was quite impressive. Not a giant, but a nice round, plain petalled black—and it's really black. Bud count is a little short but who wants all of them to be 20 or 22 bud varieties?

SALMAN'S SENSATION—was just that. It is the new "King of the Blues." It grew so tall, up to 6 and 7 foot, that you'll have to stake it to keep it up. Probably the tallest growing variety we grew this past season. A really good spike can be a sensation on the show table.

TOBROEK—another medium size velvety brownish-black performed reasonably well. Not a giant, but useful for home arrangements.

TOEAN—velvety black-red is worthy of taking a second look it. Nearly as black as Queen of the Night, but petals are pointed instead of round.

WINSTON CHURCHILL—a blood red proved very outstanding in the trial field, and, later planted in the regular field did only fair. Too much really hot and dry weather which effected the later bloom. This variety has been quite popular in England and at the Aussie shows.

Of the twelve varieties we imported last year only one has been a lemon. This year we are importing several new ones but will test grow them this coming year before offering them for sale in 1956. We believe we will then be able to reduce the possibility of offering for sale another "lemon".

Best 10 Regular and Miniature

As we saw and grew them in our own field this past season we have chosen the following: (Remember these were field grown and received no extra

(Continued on page 16)

New Creations for 1955

From Leonard W. Butt

BENGAL ROSE (562) (Midseason)

(Huntress x Evangeline)

In recent years the deep rose class has been greatly strengthened, but there is still a lot of room for top notch varieties. BENGAL ROSE is just that in color. According to the Royal Horticultural Society color chart it is rose bengal 25/2 with a deeper throat of the same color 25. Add to this fine color these other characteristics and you have a really grand glad. Tall spikes—5 feet and more—always straight and with 2½ ft. flowerheads, 20-22 buds, 8 open, perfectly arranged with 6-8 in color. Florets over 5½" in size and tightly attached.

The giant plants have broad leaves that stay green to the very end of digging and bulbs are disease free, easy to handle and large in size, and high crowned. Makes lots of bulblets that germinate well and makes good sized bulbs from bulblets.

MADRIGAL (442) (Midseason)

(Evangeline x Corona)

Azalea pink, deeper diffused throat. R. H. S. color chart shows it as 618/1 or 618/2. A "different" pink that holds a great appeal for florist and amateur alike.



BENGAL ROSE

Husky plants with spikes up to 5 feet high, with 30" flowerheads. 19-20 buds, 8 open, well placed and tightly attached and 5-7 in color. A fine exhibition glad as well as a promising commercial.

Look at these show winnings!

Seedling award Rochester 1952. Trial grounds in 1953 rated it 83 with one operator noting it as "outstanding in every way—10 florets open". Shown at the C. G. S. show in Brampton 1954, it was placed first in its color class over strong opposition. Trial grounds 1954 Silver Medal award.

Produces "millions" of bulblets that grow like weeds.

REDHEAD (536) (Early Midseason)

(Animation x Commando)

Soft scarlet self quite similar to its pollen parent Commando, a color that is quite different from most in this color class. The 536 class really needs some new faces as there are relatively few in it.

Tall strong plants 53" - 55", spikes always straight and flowerheads 24" - 26". 20-22 buds, 8 open well placed and attached and 6-7 in color. One year we noted 10 open in the field.

Honorable mention 1953 Trial Grounds with an average score of 84 and an award of merit from the British Gladiolus Society. Splendid bulbs. Bulblet production quite good but not "runaway". An excellent early glad that should do well everywhere.

FROM EDWARD HOWELL

LORELEI (406) (90-95 days)

Tall wavy cream shading to deep cream or pale yellow in throat. 18 to 20 buds, 8 to 10 open, 7 to 8 in color. Probably the most widely hailed of all the '55 introductions. Runner up All American Selections. Has won many ribbons as a seedling.

Any size bulb \$3.00, 10 Blbts. \$2.50 — with bulb.

Flash!

WORD HAS BEEN RECEIVED THAT BUTT'S 1955 INTRODUCTION TOPPED THE TRAIL GARDENS. OUT OF 83 ENTERED, MADRIGAL SCORED HIGHEST WITH 88. LAST YEAR BUTT'S TOYTOWN WON THE HIGHEST SCORE. THIS MAKES TWO YEARS FOR TOP GLAD!

EMILY'S BIRTHDAY (324) (Very Early)

(Seedling x Seedling)

A fine addition to the few Butterfly varieties we now have. This one is ruffled and needle pointed and you will be pleased with the way it makes up into arrangements. In color it is apricot salmon with a yellow throat dusted with scarlet.

First let's explain the rather odd name. The first year it bloomed it opened on July 9th and the latest date noted in any year is July 15th. July 9th is Mrs. Emily Butt's birthday and at that time in our district we never ever have any glads in bloom from outdoor planting, so this name helped identify this exceptionally early glad and it has been called that for several years.

Medium tall spikes, always straight, 16-18 buds, 7-8 open and several in color, well placed and attached. Its strong point is its extreme earliness—our first to bloom by far. A good butterfly type.

KERRY DANCER (336) (Early)

(Bo-Peep x Atom)

This delightful ruffled Butterfly variety is an attractive shade of scarlet with a yellow throat dusted with specks of red. Delightful when arranged in a bold colored container either by itself or combined with other flowers.

Medium height spikes, always straight and with 6-7 of the 15-16 buds open and 5-6 in color. Excellent placement and attachment. Florets about 3 1/2" in size, just over the maximum measurement in the 200 class, so it is very close to being a ruffled miniature.

Bulblets are large, produced freely and germinate and grow well. Bulbs are of the golf ball type so dear to the hearts of all glad fans and disease resistant. Kerry Dancer embodies the spirit of grace and rhythm that is typified by the kerry dancers immortalized in song and music that is so close to all our hearts.

PRICES ON ALL 1955 BUTT INTRODUCTIONS

Bulbs (any size) \$2.00 each, 5 for \$8.00

GROWERS UNITS—

10 Bulbs and 100 Bulblets	\$ 16.75
25 Bulbs and 200 Bulblets	\$ 32.75

Special Collection of Len. Butt's 1955 Introductions

**5
OUT-
STAND-
ING
NEW
VARIETIES
AND
2 FINE
SEED-
LINGS**

BENGAL ROSE	- - -	1 bulb	\$2.00
MADRIGAL	- - -	1 bulb	2.00
REDHEAD	- - -	1 bulb	2.00
EMILY'S BIRTHDAY	- -	1 bulb	2.00
KERRY DANCER	- - -	1 bulb	2.00
For Trial—			
Early Red Seedling	- -	1 bulb	Free
Ruffled Pink Seedling	-	1 bulb	Free

**SPECIAL
PRICE
7 Bulbs
FOR
ONLY
\$8.00**

Here is a grand opportunity to get one bulb each of 7 brand new exciting varieties at little more than you'd pay for ordinary ones several years old.

You can have the thrill of seeing these new things bloom right in your garden and be able to show them off to your friends and neighbors. As amount of bulbs is strictly limited, we would prefer distributing only one set to each person, but if you would like two sets we will do our best to supply you, but you'll need to place your order immediately to ensure delivery of them.

FROM TED WOODS

VELOUR (370) (85 days)

A beautiful Rhodamine Purple with a slightly deeper throat. Almost self color. Wonderful commercial and exhibition. Over 30 inch flower-head and 60 inches over all. Straight willow stem. Heavy textured round florets. Petals are waved and recurved having the glossy sheen of Velour. 22 buds, 9 open and 8 showing color.

Lg. \$3.00, Med. \$2.00, Sm. \$1.00, Blbs. .75

FROM WALTER WHITE

SAILOR BOY (476)

A grand medium blue, with pale yellow throat, on which are placed deeper blue lines, and a blue spear. Waved and needle pointed florets, which remind you of a sailors uniform. Grows 58" with a 22" flowerhead, carrying 19 buds, with 6 open, and 6 in color. Health excellent, bulblet production and germination are tremendous. Grand for either exhibition or a commercial.

Any size bulb \$3.00, Blbs., .35, 3 for \$1.00

PINK ELEGANCE (540)

A beautiful fresh, LaFrance pink, with two lower petals being entirely white, no other markings. A real super-duper pink, as fresh as springtime, and twice as lovely. Grows 54", with a 26" flowerhead, carrying 19 to 20 buds. Opens 8 with 6 in color. Florets are heavily ruffled, and needle pointed and extra heavily textured. Winner of American Home Achievement Medal at Province of Quebec Show in 1954, and many other wins to its credit. A standout in pink.

Any size bulb \$3.00, Blbs., .35, 3 for \$1.00

ANGELS SERENADE (406)

A very pale cream, almost white, heavily ruffled and heavy textured beauty. Grows 50 inches, with a 24 inch flowerhead, carrying 19 buds. 3 open with 6 in color. A perfectly beautiful fanciers glad, that will thrill you no end when it opens in your garden. Bulblet production and germination tremendous.

**Lg. \$3.00, Med. \$2.00, Sm. \$1.00,
Blbs. .35 ea., 3 for \$1.00.**

FROM WILLIAM WARR

HOWARD J. WARR (522)

From the originator of such fine glads as Edith Warr, David Warr, Barbara Warr, and Malabar, comes this super-duper medium red. Grows 56 inches with a 24 inch flowerhead, carrying 20 buds, and opening 8 with 6 in color. Florets are heavily ruffled, and needle pointed, with extra heavy texture. Easily tops Harrisburger in my book. It has a terrific brilliance in it's color, that

is not found in any other red I have seen. Won best basket at St. Hyacinthe, and Granby, Quebec, shows, and has an award of merit. You fellows and gals who want a great big brilliant red to grow and show, here is your glad.

**Lg. \$3.00, Med. \$2.00, Sm. \$1.00,
Blbs. .35 ea., 3 for \$1.00.**

FROM MURRAY TYNDALL

ROSE LUSTRE (532) (83 days)

Large bright deep salmon with a slightly deeper throat. Height 66 inches, 30-inch flowerheads, 25 buds, opening 10 with 8 more showing color. Bottom floret 6 inches. Florets are lightly ruffled and needle pointed, with good placement and attachment on a straight stem. Excellent propagator. (Seedling No. 31048).

WHITE PLUME (500) (80 days)

Very large pure white with a faint lavender line on mid-ribs of lower petals. Height 72 inches, 30-inch flowerhead, up to 25 buds, bottom floret 6½ inches. Florets are plain, opening 10 with as many more showing color. Florets are well attached on straight stems. Excellent propagator. (Seedling No. WP-399).

BLUE RADIANCE (477) (75 days)

Light blue with a deep purple line on a deeper blue blotch. Height 56 inches, 25-inch flowerhead, 22 buds, bottom floret 5 inches. Florets are lightly ruffled, opening 8 with 6 more showing color, on stems that are always straight. Excellent placement and attachment. Very Healthy. Good propagator. (Seedling No. B-3172).

CONRAD (413) (90 days)

Very tall deep yellow with a large scarlet feather on lower petal. Deeper in color than Spotlight, larger, with lightly ruffled and fluted florets. It has grown to 7 feet in height in some localities, but with us, 6 feet is common. Bottom floret 5 inches, opens 6 to 7 in the field with 5 more showing color on a 20-bud spike. Flowerhead 30 inches. Florets have very heavy texture, are well attached, and have long-lasting quality. Good propagator. We have yet to see a crooked spike. (Seedling No. 75-S-516).

Above four varieties: Lg. \$3.00, med. \$2.00, sm. \$1.00, Blbs. .35, 3 for \$1.00—sold only with bulbs.

NAOMI (300) (70 days)

Very ruffled pure white with a cream throat. This is a Sport of Wedgwood, identical in every way except that is white instead of lavender. A very beautiful flower for floral arrangements, and is one of the most beautiful small flowered glads that we grow. Makes a fine early commercial. Rapid propagator. (Seedling No. W-18).

Lg. \$1.00, Med. .75, Sm. .50. Blbs 8 for \$1.00—sold only with bulbs.

FROM CHESTER SCHRENCK

SALMON QUEEN (532)

A striking salmon, with creamy white throat. Grows 56" with a 26" flowerhead. Opens 11 heavily ruffled, needle pointed florets, with 8 in color. This is a really new and outstanding glad from a new hybridizer, and I predict a tremendous future for it. You will eventually buy this glad, I am positive. Was Grand Champion seedling at Montreal, Quebec Show in 1954.

Lg. \$3.00, Med. \$2.00, Sm. \$1.00 Blbts. .35, 3 for \$1.00. Sold only with purchase of a bulb.
STOCK VERY SCARCE

FROM H. J. BARKER

BONNIE PRINCE (262)

A perfectly darling medium rose miniature, heavily ruffled and needle pointed. Grows about 36 inches with 16 buds, carrying 8 open and 6 in color. It has won more Blues for specimen bloom and baskets than any miniature in history. Easily the greatest rose miniature ever introduced, slightly lighter than Elmers Rose, but much brighter. Whether or not you have ever grown miniatures, this little glad will "SEND YOU" as the gals say. A fairly good stock, permits an almost ridiculously low price, which is a rare bargain.

Any size corm \$1.00, Blbts. 10 for \$1.00 — sold only with the purchase of a bulb.

FROM W. A. BEATON

INTRIGUE (410)

A strikingly elegant deep cream, or light yellow, with a harmonizing deeper center of light yellow. One of those exciting glads, which the "Wimmin" rave about. Grows 54 inches, with a 5 inch frilled and fluted floret, recurved and needle pointed. Carries 18 to 20 buds, with 10 open, balance in color. 90 to 95 days to bloom.

**Lg. \$3.00, Med. \$2.00, Sm. \$1.00,
Blbts. .35 ea., 3 for \$1.00.**

FROM CHARLES ROBINSON

EMBERGLOW (430)

A clean, clear, medium to light salmon, almost a "self" in color with no throat markings. Grows 60 inches, with a 24 inch flowerhead, carrying 20 to 22 buds. Opens 8 with 6 in color, and is perhaps the most heavily ruffled glad to date. Has 2 "A" ratings in official NAGC Trials.

**Lg. \$3.00, Med. \$2.00, Sm. \$1.00,
Blbts. .35 ea., 3 for \$1.00.**

FROM L. F. PEHRSON

AVENGER (464)

An eye-catching deep, glistening velvety rose, with a large inverted U in the throat, which is

pleasing and most unusual. An entirely new and different glad in every way. It's grand 2-year performance here, unquestionably warrants introduction. Grows easily 56 inches with 19 to 21 buds, 5¼ inch floret, on a solid array of florets with excellent texture on good stems.

**Lg. \$3.00, Med. \$2.00, Sm. \$1.00,
Blbts. .35 ea., 3 for \$1.00.**

FROM C. C. VAN VOORHIS

PAL'S GAL (261) (80 days)

(Rose Tweedle x Little Pal). Clear rose-pink, shading lighter to throat. Small deep rose throat blotch and rib dark surrounded by white. 3¼ inch floret, 17 buds, 6 open, 6 in color, flowerhead 17 inches, height 42 inches.

Lg. \$1.00, Med. .65, Sm. .35, Blbts 10 for \$1.00

PATTY BRIGGS (361) (80 days)

(Wedgwood x Evangeline). Bright rose pink with large cream throat blotch. 3¾ inch wavy petaled florets, 18 buds, 7 open. 20 inch flowerhead, 50 inch field height.

Lg. \$1.00, Med. .65, Sm. .35, Blbts. 10 for \$1.00

TINY RED (153) (78 days)

(Red Butterfly x Orange Tweedle). Rich ruby red with yellow and red throat plume, tipped with a yellow rib dart. 2¼ inch forets, 15 buds, 5 open, 3 in color. 14 inch flowerhead, 30 inch field height.

Lg. \$1.00, Med. .65, Sm. .35, Blbts. 10 for \$1.00

DAINTY LAVENDER (366) (85 days)

(Wedgwood x Evangeline). Clear light lavender. 4 inch ruffled florets on a 20 bud spike with 6 open and 6 in color. Flowerhead 21 inches, field height 48 inches.

Lg. \$1.00, Med. .65, Sm. .35, Blbts. 10 for \$1.00

ESSEX (401) (80 days)

(Lory Ann x Corona). Pure white with cross shaped purple blotch. Tall growing. 20 bud spike. 4½ inch ruffled florets, 6 open, 6 in color.

Lg. \$2.00, Med. \$1.35, Sm. .65, Blbts 5 for \$1.00

GLOUCESTER (460) (85 days)

(Corona x Vanwhite). Medium and light rose intermingled and shading lighter toward throat. 5 inch florets, 22 bud spike, 8 open, 7 in color.

Lg. \$2.00, Med. \$1.35, Sm. .65, Blbts 5 for \$1.00

HUDSON (354) (95 days)

((Lavender King x King Lear) x Purple Supreme). Purplish maroon with a narrow white margin around all petals. 4 inch florets, waved, 24 bud spike, 8 open, 7 in color.

Lg. \$1.50, Med. \$1.00, Sm. .50, Blbts. 5 for .75

MORPHO (379) (80 days)

(Joanne x Readington). Purplish violet, purple throat blotch surrounded by white. 4½ inch crinkle edged florets on 22 bud spike. 7 open, 5 in color. Grows 50 inches, 24 inch flowerhead.

Lg. \$1.50, Med. \$1.00, (no small) Blbts. 5 for .75

Recent Introductions of Merit

The best of the recent introductions are offered here. Just which is the very best and which will be around the longest is hard to say. Everyone does not like the same thing so we have tried to be as frank in our descriptions of them as possible. Unfortunately, we think nearly every glad is beautiful so it has to be a pretty bad performer before we toss it out. Try some of these newer beauties, we're sure they will delight you. Remember, 10 may be purchased for the price of 8.

ACE OF SPADES (544) (Sisson '50) (EM)

A fine ruffled velvety red of good habits. Ruffled and needle pointed. Opens 5 on tall spikes.

L .30; M .20; S 3-.35; Blbts. 12-.25; 100-\$1.50

ALBESCA (300) (Armstrong '51) (Early Med.)

If you are looking for beauty of color and form, then look no further because this white is the ultimate. Tall grower, long, straight spikes and lots of open florets that are well placed and attached.

L .40; M .30; S .20; Blbts. 9-.25, 100-\$2.00

ALLAH (490) (Harris 1953)

For the fans who want smokeys, or A.O.C. here is a beaut. A huge, richer, much improved Vagabond Prince without the scarlet feather. Ruffled and needle pointed florets.

L .75; M .50; S .25; Blbts. 4-.25, 100-\$3.50

ANDRENA (440) (Armstrong '50) (Med.)

This golden throated phlox pink glad is one of the most beautiful in existence. Beautiful ruffled floret form, well attached and will open 8-9. Was grand champion at St. Catherines in 1952.

L .25; M 2-.30; S 3-.30; Blbts. 15-.25; 100-\$1.00

ANGEL WINGS (300) (Kolb '54) (EM)

One of the better 300 whites—one we predict will become a very popular commercial. 18-20 bud spike with 6 to 8 rounded florets open, delicately crimped around the edges. Exceptionally dependable grower, tho not a runaway propagator. Makes nice bulbs that keep well. In all our plantings we've yet to see a crook or a misplaced floret. Recommended.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-.30, 10-\$1.20

ARSENAL (452)

Another deep red we brought over from Holland. Can make quite a spike when well grown, but does not take our Iowa sun quite as well as we would like.

L 2-.30; M 3-.30; S 4-.25; Blbts. 25-.25, 100-.60

BARRETT'S BEAUTY (401) (Barrett '52)

A glorified Violet Dickinson with a purple lined throat. A wonderful basket glad. Florets are ruffled and needle pointed and have perfect facing and placement. Grows tall.

L .40; M .30; S .20; Blbts. 9-.25, 100-\$2.00

BERGEN (470) (VanVoorhis '54) (75 days)

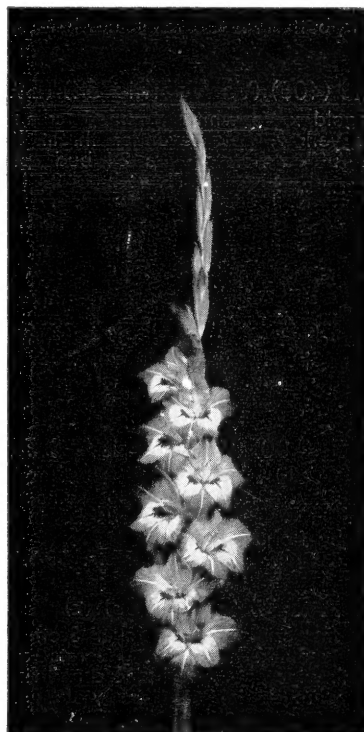
(Van Purple x Corona) Brilliant rose-purple, nearly self. 5 inch florets on a 22 bud spike with 9 open and 8 in color. Flowerhead 30 inches, field height 64 inches. Best seedling at North Jersey show 1952.

L 2.00; M 1.50; S 1.00; Blbts. 10-2.00

BLUEBERRY (478) (Harris '53)

A fine addition to the medium blue class. Tall grower, 19 buds, 8 open. Slightly ruffled, very slight coloring in throat, almost a self color.

L .75; M .50; S .25; Blbts. 4-.25, 100-\$3.50



BLUE DEVIL

BLUE DEVIL (479) (Larus '52) (EM)

The florets are a clear, deep violet with a rose blotch on a conspicuous white throat—very striking and different. Carries 7 wide open florets 4 1/2" on tall spikes.

L \$1.50; M \$1.00; S .60; Blbts. 2-.25, 10-\$1.00

BLUE HAZE

Another of our Holland imports. A rather dark muddy red—possibly a tinge of blue to the mid ribs—possibly a red over blue. Very unusual color is about all that can be said for it. Good spikes,

L 2-.40; M 2-.30; S 3-.30; Blbts. 15-.25; 100-.80

BONNIE BRAE (430) (Mode) (Med.)

One of the more outstanding new salmon pinks, deeper at the edges and blending lighter to the throat. Good commercial possibilities. 56" tall, 8 open and 26" flowerhead.

L 2-.40; M 2-.30; S 3-.30; Blbts. 15-.25; 100-.80

BRIER (462) (Palmer '51) (Med.)

You won't find any glad in the lavender class that closely approaches this one in color as its lavender-rose with the white throat is outstanding. This isn't a tall grower but is tall 'enuf and the spikes cut out easily. Florets are waned and needle pointed. 7-8 open.

L .25; M 2-.30; S 3-.30; Blbts. 15-25; 100-\$1.00

BRONTE (583) (Palmer '53) (Med.)

An unusual and attractive salmon smoky, flecked and mildly blotched deeper. Attractive color in smokies as it is not dull and lifeless as in many others in this class.

L .75; M .50; S .25; Blbts. 4-.25, 100-\$3.50

BUTTERFLY (441) (Klein '53) (Early)

Butterfly is an early (70 days) heavily ruffled multicolored glad, being lavender pink with a reddish blotch on a large yellow throat—an unusual color combination which is not unlike an exotic butterfly. Grows somewhat short for us.

L .75; M .50; S .25; Blbts. 4-.25, 100-\$3.50

CAMDEN (406) (VanVoorhis '54) (EM)

(Vangold x Vanwhite) Deep cream or very light yellow, pale lavender throat lines. 4¾ inch ruffled florets on a 24 bud spike with 9 open and 8 in color. Flowerhead 28 inches. Best seedling N. J. Seedling show 1953.

L 1.50; M 1.00; S .75; Blbts. 10-1.50

CANUCK (532) (Tyndall '53)

A huge soft salmon with lighter throat on which are reddish throat marks. It has tremendous florets of 8" or over on 30" flowerheads of 22 buds. Opens 8 with 8 in color. Strictly an exhibition variety.

L .60; M .40; S .25; Blbts. 6-.25, 100-\$3.00

CAPE MAY (300) (VanVoorhis '54) (M)

(White Gold x Vanwhite) Pure white. 4½ inch ruffled florets on a 22 bud spike with 8 open and 5 in color. Flowerheads 28 inches. Well liked by florists.

L 1.00; M .65; S .35; Blbts. 10-1.00

CATRIONA (510) (Taylor '53) (E)

From the originator of Royal Scott comes this light, unmarked yellow. Florets are slightly ruffled, wide open, well placed and firmly attached. A much improved Lady Jane. Received several awards in Canadian trials.

L .75; M .50; S .25; Blbts. 4-.25, 100-\$3.50

C. D. FORTNAM (440) (Kadel '50) (Late)

Beautiful, tall, very pale rose pink on white. Very heavy substance and intense ruffling make this one of the real beauties. Has nice long flowerhead and can open up to 10 five-inch florets on 21 bud spike. One of the best.

L .25; M 2-.30; S 3-.30; Blbts. 15-25; 100-\$1.00

CHARMETTE (352) (Tyndall '53) (Med.)

Almost a miniature of dark glistening red with a silvery edge on the petals. Opens 5 blooms on 36" plants with 14 buds. A fine addition to this class.

L .60; M .40; S .25; Blbts. 6-.25, 100-\$3.00

CHEROKEE (590) (Snyder '53)

Bronzy red, finely ruffled and fluted. A fine new one for smoky collectors. 20 buds, 7 open, 6 in color. Has won many awards.

L \$1.00; M .75; S .50; Blbts. 4-.25, 10-.50

COLUMBIA (407) (Roberts '51) (Med.)

Slightly ruffled white with deep pink edging. A very much improved Corona. Good grower with no crooking.

L 2-.40; M 2-.30; S 3-.30; Blbts. 15-.25; 100-.80

CONSTELLATION (450) (Klein '53) (Med.)

Heavily ruffled mandarin red with a carmine throat blotch. 4½ inch florets, are always perfectly placed on a stiff stem and of very heavy texture. Impressive show record for a red.

L .50; M .35; S .25; Blbts. 8-.25, 100-\$2.50

CORAL ACE (532) (Bunn '52) (Med Late)

Imagine lustrous ruffled Burma in a waxy, glowing coral pink and you have Coral Ace. It is a sport of Burma and can produce magnificent spikes.

L .50; M .35; S .25; Blbts. 8-.25, 100-\$2.50

CREAM ORCHIDS (406) (Fischer '51) (Med. E.)

A somewhat laciniated, ruffled cream colored glad of exceptional beauty. Has been a very fine, sturdy grower here.

L .25; M 2-.30; S 3-.30; Blbts. 15-25; 100-\$1.00

CROWN JEWEL (461) (Fischer) (Med. Early)

A very attractive ruby throated rose pink. Heavily frilled and ruffled. 8-9 blooms open. A fine blotched glad. One you'll want.

L .25; M 2-.30; S 3-.30; Blbts. 15-25; 100-\$1.00

CRUSADER (301) (Fischer '52) (Early)

The first time we saw this glad bloom we fell in love with it—you will too. It is a beautifully ruffled white with a pansy-purple throat blotch. Early blooming and opens very well in water.

L .50; M .35; S .25; Blbts. 8-.25, 100-\$2.50

CUMBERLAND (352) (VanVoorhis '54) (EM)

(Red Charm x Rosie Ann) Rich red, some darker splotches. Good show and commercial variety. 4½ inch florets on a 19 bud spike with 7 open, 7 in color. Flowerhead 21 inches.

L 1.00; M .65; S .35; Blbts. 10-1.00

CYMBELINE (460) (Palmer '51) (Early Med.)

A strong growing rose salmon with a cream throat that makes almost 100% perfect spikes from all size bulbs. Spikes are straight with 8 of the 20 buds open.

L .25; M 2-.30; S 3-.30; Blbts. 15-25; 100-\$1.00

DARK DAVID (554) (Morgan '51) (Late)

From down under comes this huge glossy maroon. Strong grower, spikes are straight, florets well placed and attached and can open 7-8. One of the best of the '51 introductions.

L .25; M 2-.30; S 3-.30; Blbts. 15-25; 100-\$1.00

DAVID WARR (436) (W. Warr '53)

A very tall, rich scarlet, ruffled and needle pointed. A standout in the scarlet class and sure to be around for quite a while. One of our "best 10" in '54.

L .75; M .50; S .25; Blbts. 4-.25, 100-\$3.50

DISPLAY (520) (Ficht '52) (Med.)

Splendid apricot orange that has to be seen to be appreciated. Spikes are tall, strong and straight—it's nearly a 100% cutter. Opens 9.

L .40; M .30; S .20; Blbts. 9-.25, 100-\$2.00

Quantity	Size	Variety	Price	
		Amount Brought Forward	\$	
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				
31				
32				
33				
34				
35				
36				
37				
38				
39				
40				
41				
42				
43				
44				
TOTAL AMOUNT			\$	

Iowa Falls, Iowa

Name _____ Date _____

R.F.D. or Street _____

Post Office _____ State _____

IN CASE WE ARE SOLD OUT OF ANY ITEM, SHALL WE

☐ Refund ☐ Substitute Nearest Size ☐ Substitute Nearest Variety

Varieties you would like as extras:

(Mention several from which we may select)

[illegible]

(Order may be continued on other side)

EARLY RED (450) (Knight '52) (Early)

Glowing pure red. A fine clear color and very early which should make it a fine florists' glad. Opens 7 of 21 buds. Another "best" in '54.

L .50; M .35; S .25; Blbts. 8-25, 100-\$2.50

EDGEWOOD (561) (Torrie-Flad '51) (Med Late)

A new deep lavender-rose that is going to be very popular. It makes tremendous spikes with 8 lightly ruffled florets open on a long spike of 20 buds. One you will surely want to get a start of.

L .50; M .35; S .25; Blbts. 8-25, 100-\$2.50

EDITH WARR (542) (Warr '52)

This medium pink glad is very close to perfection as an exhibition and commercial variety. The color is almost light enough to be termed light pink, its growing habits and wonderful foliage are the best. Opens 8.

L .60; M .40; S .25; Blbts. 6-25, 100-\$3.00

ELMER'S ROSE (462) (Fischer '51) (85 days)

Reverse cross of Noweta Rose. A heavily ruffled, heavy substance deep rose. Very rich color. Long flowerheads and tall grower.

L .25; M 2-30; S 3-30; Blbts. 15-25; 100-\$1.00

ETHEREAL (440) (Burns '52) (Med.)

Another beauty from down under. Delicate light pink with creamy throat. Opens 9. Has made quite a name for itself in the Aussie shows.

L \$1.00; M .75; S .50; Blbts. 4-25, 10-50

EVENING STAR (500) (Barrett '51) (Med. Late)

About the most heavily ruffled white glad grown. Extra heavy substance. Opens 8 on a tall 28" flowerhead.

L .50; M .35; S .25; Blbts. 8-25, 100-\$2.50

FARMINGDALE (268) (VanVoorhis '54) (EM)

(Powelson x Lavender Butterfly) Dark lavender, lemon stippling in throat. 3 inch florets on an 18 bud spike. 6 open, 4 in color. Consistent blue ribbon winner.

L 1.00; M .65; S .35; Blbts. 10-100

FIRE OPAL (442) (Fischer '54) (75 days)

Bright orange with golden throat. Heavy texture and ruffling. Grows 54 inches tall and has 17 buds, 6 open.

L \$1.00; M .75; S .50; Blbts. 4-25, 10-50

FORT KNOX (412) (Torrie-Flad '53) (EM)

A large, deep yellow, similar to Gold. Not quite as ruffled as Gold, but one of the better new deep yellows.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

FRANCESCA (560) (Toben '50) (Late)

Our candidate for "most beautiful" and also our "10 best" in '54. A light rose pink with a creamy throat. Florets heavily ruffled and of fine substance. When well grown just about the most beautiful glad ever introduced.

L .60; M .40; S .25; Blbts. 6-25, 100-\$3.00

GAY SCARLET (336) (VanVoorhis '54) (M)

(Nassau Hall x Orascar) Bright orange scarlet, cream throat feathering. 4 1/2 inch florets on a 20 bud spike with 9 open, 6 in color.

L 1.50; M 1.00; S .50; Blbts. 10-150

GINGER (422) (Fischer '52) (Early)

Sparkling rich orange with luminescent glow deep in the throat surrounded by a golden aura. Very heavy substance and intense ruffling.

L .25; M 2-30; S 3-30; Blbts. 15-25; 100-\$1.00

GOLD (412) (Marshall '51) (Med.)

Rich clear golden yellow of fine form. Probably the best and most popular of all the large yellows. 6-8 open on 15-16 bud flowerhead. Grows tall.

L .25; M 2-30; S 3-30; Blbts. 15-25; 100-\$1.00

GOLD BANK (410) (Bastian '53)

A beautiful chartreuse yellow, heavily ruffled and needle pointed. Long stretchy head with 21 buds of which it can open 8 with 8 in color. Despite its size it stands heat and bad weather very well.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

GOLD BOND (510) (Harris '53)

The best new medium yellow. Long flower head, 20 to 21 buds with 8 open. A rich canary yellow ruffled, heavy textured. No throat marks, just a clean clear yellow throughout.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

GOLDEN DIANA (412) (Harris '53)

Another clean clear deep yellow with no throat markings by Harris. Extra heavy texture and nicely ruffled. Fine grower

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

GOLDRUFF (312) (Palmer '53) (EM)

One of Prof. Palmers outstanding creations—one of the butterfly glad series he is introducing. In color, Goldruff is a warm unmarked apricot yellow, with a yellow throat. Quite beautiful and outstanding—it should become quite popular.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

GORGEOUS DEB (530) (Wilson '49) (85 days)

Heavily ruffled rich salmon with a gold throat. A beautiful glad, but not suitable as a commercial because of its size. Very fine for local cut flower use.

L .25; M 2-30; S 3-30; Blbts. 15-25; 100-\$1.00

GRATIA (476)

Sensational new medium to light blue. Nothing quite like it for a light blue. Fine spikes, but for us we could get but 4 to 5 open in the field.

L .50; M .35; S .25; Blbts. 8-25, 100-\$2.50

GREAT DAY (460) (Allen '53)

A very much glorified Elmer's Rose, slightly deeper rose, heavily ruffled and needle pointed. 21 buds, 8 open, 7 in color. Another "best" in 1954.

L \$1.00; M .75; S .50; Blbts. 4-25, 10-50

HAROLD K. (536) (Knight '49) (85 days)

Clean deep scarlet. Originated by Dr Knight, Ames, Iowa. One of the better and more reliable reds.

L 2-40; M 2-30; S 3-30; Blbts. 15-25; 100-.80

HERALD (316) (Palmer '54) (EM)

Butterfly glads are becoming quite popular and Herald will be a welcome addition. Deep yellow with some orange shadings and a large red throat blotch. Extra heavy texture and ruffling.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-30, 10-\$1.20

HEART O'GOLD (401) (Fischer '50) (E)

One of the earliest to bloom. Snowy white with a bright yellow throat blotch on lower petals. Not a tall grower but makes fine spikes you'll like.

L 2-.40; M 2-.30; S 3-.30; Blbts. 15-25; 100-.80

HEATHER (466) (Palmer '52) (80 days)

An outstanding rose mauve. 8-9 florets open, tightly attached and in double placement. Will cut nearly 100%. Very fine variety.

L .25; M 2-.30; S 3-.30; Blbts. 15-25; 100-\$1.00

HEIRLOOM (566) (Klein) (EM)

Clear, clean orchid lavender, quite ruffled. Has a wonderful show record and is going to be a very popular commercial because of its color and keeping qualities.

L .40; M .30; S .20; Blbts. 9-.25, 100-\$2.00

INDELIBLE (370) (Harris '52)

Bright purple of excellent substance. A welcome addition to the purple class for either exhibition or commercial purposes. Tall grower. 18 buds, 8 open.

L .40; M .30; S .20; Blbts. 9-.25, 100-\$2.00

INDIGO (478) (Butt '54) (EM)

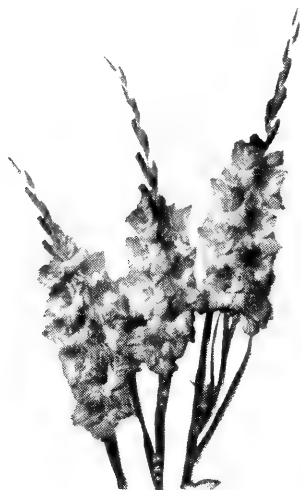
Rich pansy blue (nearly purple) with a reddish throat. 48" tall average, straight, 17-19 buds, 7-8 open. Quite well liked by all who saw and grew it.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-.30, 10-\$1.20

IROQUOIS (452) (Kolb '54) (EM)

Medium large reliable red with a deeper throat marking. Not a sensation, but a good reliable grower and spike maker.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-.30, 10-\$1.20



JESSIE MAE

JESSIE MAE (443) (Knight '52) (80 days)

Rich deep pink with scarlet feather. Heavily ruffled. Grows 58" with 24" flowerheads, 20 buds, wonderful attachment. Extra heavy texture.

L .50; M .35; S .25; Blbts. 8-.25, 100-\$2.50

JINI MARIE (432) (Barrett) (EM)

Here's one I'm sure you'll like—it was one of our best '54 performers. A beautiful, heavily ruffled salmon pink, shading deeper in the throat. Can open up to 10. Good height and a good flowerhead. Our florists loved it.

L 2-.30; M 3-.30; S 4-.30; Blbts. 20-.25, 100-.70

KAREN (465) (Mazur '52) (80 days)

Smooth deep violet red or magenta with large cream center and white mid ribs. 6 to 8 open. A very unusual colored glad and one you will enjoy growing.

L \$1.00; M .75; S .50; Blbts. 4-.25, 10-.50

KING DAVID (570) (Carlson '51) (85 days)

Deep purple with velvety red throat with a picotee edge around the petals. Heavily winged, ruffled and fluted. Tall 20-24 buds with up to 10 open.

L 2-.40; M 2-.30; S 3-.30; Blbts. 15-25; 100-.80

KNIGHTHOOD (470) (Fischer '52) (85 days)

Rich pansy purple with rounded florets. Somewhat ruffled. Snow white stamens just set it off. Very attractive and sturdy grower.

L .25; M 2-.30; S 3-.30; Blbts. 15-25; 100-\$1.00

LA VALLE (507) (Lines '49) (85 days)

A beautiful rich, heavily ruffled light cream, with small orange throat marks. Long, 22 bud flowerhead with 8 open.

L .25; M 2-.30; S 3-.30; Blbts. 15-25; 100-\$1.00

LEAH GORHAM (451) (Gorham-Larus '51) (M)

This strikingly beautiful variety has become an outstanding all-around variety, being rated as the second best commercial red in the 1954 NAGC Symposium. Grows 55"-65" tall with no crooking and has 18-22 buds, 5-7 open.

L 2-.40; M 2-.30; S 3-.30; Blbts. 15-25; 100-.80



LEAH GORHAM

LAVENDER BEAUTY (466) (Kolb '50) (80 days)

Lavender rose of beautiful color. Excellent grower, tall, straight and strong. Another nearly 100% cutter. 8-9 open.

L 2-.40; M 2-.30; S 3-.30; Blbts. 15-.25; 100-.80

LIBERTY (432) (Larus '53) (ML)

A fine new clear light scarlet or medium orange-salmon self of excellent form with light ruffling. A strong husky grower usually 60" tall with 19-21 buds on long flowerheads with 7-10 open.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-.30, 10-\$1.20

LOOK (540) (Rockley Gardens '53) (Med.)

A glistening light pink. Grows tall with long flowerhead, 20 buds, 6 open. Takes extreme heat and drought. A real light pink.

L \$1.00; M .75; S .50; Blbts. 4-.25, 10-.50

LYNNE HILL (562) (Teeple '52)

A wonderful new color in a rose purple with deeper throat and each petal edged in silver. Ruffled, 7 open, nearly all the rest in color. A very fine glad.

L .30; M .20; S 3-.35; Blbts. 12-.25; 100-\$1.50

MACUSHLA (460) (Paul) (Med.)

A much wanted color. Deep Bengal rose with a silvery sheen. Easy grower. 7-8 open.

L 2-.30; M 3-.30; S 4-.30; Blbts. 20-.25, 100-.70

MALABAR (452) (Warr '54) (75 days)

A dark scarlet ruffled red, with a very deep almost black-red throat. Heavy texture. Grows 56", with 22" flowerhead, 20 buds, 8 open. The most outstanding variety we test grew in 1954.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-.30, 10-\$1.20

MANDARIN (550) (Woods '51) (Med.)

Deep tomato red with deeper red markings on lower petals. Straight willowy spikes of 22 buds. Heavily ruffled, wide open with raised midribs.

L .25; M 2-.30; S 3-.30; Blbts. 15-.25; 100-\$1.00

MARIGOLD (420) (Palmer '54) (Med.)

A rich, clear tangerine orange. Good straight grower with strong stem, 53-55" tall, 20 buds, 8 open. Nicely ruffled.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-.30, 10-\$1.20

MENELIK (554) (Salman '50) (ML)

Clean black-red with rosy tinge blending deeper at base of petals. Blue toned purple line on ribs. Quite tall, long flowerhead, and opens 10 easily. We recommend it.

L .50; M .35; S .25; Blbts. 8-.25, 100-\$2.50

NEGUS

A velvety brown-red, a typical Dutch creation. Tall grower with good placement and strong stem. Opened 6 to 10 in the field.

L .25; M 2-.30; S 3-.30; Blbts. 15-.25; 100-\$1.00

NORDIC QUEEN (540) (Fischer '52) (85 days)

Smooth flesh pink blending into a yellow throat. One of the most beautiful pastels. Substance and texture are superb. A rare beauty.

L .25; M 2-.30; S 3-.30; Blbts. 15-.25; 100-\$1.00

QUEEN OF THE NIGHT (354)

This is truly the blackest of the blacks. Hardly a trace of red is visible. Not too tall, nor too long a head, but a beauty just the same. Round florets make it quite attractive. Stood our heat and hot sun very well.

L 2-.30; M 3-.30; S 4-.30; Blbts. 20-.25, 100-.70

PEACH GLOW (416) (Harris '51) (80 days)

Beautifully ruffled, lively buff orange with 8 wide-open round florets opening on tall spikes of 19-20 buds. A very fine new one.

L .25; M 2-.30; S 3-.30; Blbts. 15-.25; 100-\$1.00

PENNANT (440) (Palmer '52) (92 days)

Sensational light rose pink that can open up to 12. Full sister seedling of Evangeline. Very fine placement. One you should try.

L .40; M .30; S .20; Blbts. 9-.25, 100-\$2.00

PINK DIAMOND (440) (Fischer '54) (70 days)

Light pink of exceptionally heavy texture and very ruffled. Fine tall spikes about 56" with up to 8 open. Should become very popular on color alone.

L \$1.00; M .75; S .50; Blbts. 4-.25, 10-.50

PINK CHIFFON (440) (Fischer '53) (75 days)

A truly beautiful very light orchid-pink. Reminds one of cotton candy at the fair. We believe this glad to be the most beautiful of all the light pinks for home arrangements. Very fine grower.

L .75; M .50; S .25; Blbts. 4-.25, 100-\$3.50

POINSETTA (450) (Johnson '52) (87 days)

Vivid scarlet-red with just the right touch of frilling. This was one of our very best doing red last summer. Stands heat and sun. A wonderful new red that will become a fine commercial.

L .25; M 2-.30; S 3-.30; Blbts. 15-.25; 100-\$1.00

POLARIS (500) (Butt '54) (EM)

If you want to grow giants then try this strictly exhibition white, but be prepared to stake it for it grows florets 6 to 10 inches across in the field. Attachment only fair, 7-8 open.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-.30, 10-\$1.20



POLARIS

PORTIA (400) (Larus '52) (EM)

A lightly ruffled pure white with a small creamy buff throat. Opens 6 perfectly placed 5" florets on tall, well-balanced spikes. Fine commercial prospects.

L .50; M .35; S .25; Blbts. 8-.25, 100-\$2.50

POWDER PUFF (460) (Allen '53)

A ruffled and needle pointed smoky old rose. Imagine Rosita with a smoky screen and you have the color. Something new for the smoky fans.

L \$1.00; M .75; S .50; Blbts. 4-.25, 10-.50

PRINCESS (466) (Larus '53) (EM)

A fine new medium rose lavender with a cream lavender throat and a deep rose spear. Has a wonderful show record due to its ability to open 8 to 11 perfectly placed florets on a long 19-24 bud spike. May replace Elizabeth the Queen.

L \$1.00; M .75; S .50; Blbts. 4-25, 10-50

PRINCESS AURORA (420) (Kydd '53)

Extra fine tall deep orange with yellow throat. Opens 9 ruffled blooms in 24" flowerhead of 22 buds. Perfectly faced and spaced.

L .50; M .35; S .25; Blbts. 8-25, 100-\$2.50

RECOMPENSE (410) (Pruitt '53) (80 days)

Skyscraper yellow with a tiny red blotch. Extra tall and long flowerhead of 22 buds for a yellow. Very striking number.

L \$1.00; M .75; S .50; Blbts. 4-25, 10-50

RED FEATHER (542) (Butt '51) (85 days)

The red giant of the glad world. Blood red color very clear and not too dark. 23 bud spikes with 10-12 open make it one of the best.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

RED TAPE (552) (Butt '53) (EM)

Dark scarlet, deeper throat. A rich vibrant color that instantly appeals. 18-19 buds with 7-8 open.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

REGINA (516) (Palmer '53) (EM)

A wide open, waved and ruffled apricot and yellow with mild scarlet blotch makes Regina both interesting and attractive. Florets are needle pointed.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

ROSALIND (430) (Palmer '54) (Med.)

Prof. Palmer's interesting and pleasing blending of soft pastel pink and yellow. Quite heavily ruffled and fluted florets of excellent texture. Usually 54-55" with 21 buds and 8 open.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-30, 10-\$1.20

ROSARIO (461) (Fischer '53) (70 days)

Sister seedling of Noweta Rose. Vivid rose with deeper prominent blotch in throat. Mildly ruffled and recurved. Fine grower with 6 to 8 open.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

ROSEBUD PICOTEE (460) (Fischer '53) (Med.)

Ruffled white florets with a rose-pink halo or picoteeing, plus an infusing of cream on the lip. Somewhat like Columbia except rose-pink is a much softer and more delicate shade.

L .50; M .35; S .25; Blbts. 8-25, 100-\$2.50

ROSELYN (462) (Tyndall '53) (M. Early)

A deep rose with darker lower lip petals. A rich, beautiful rose, ruffled and of heavy texture. 8 open, 6 in color. Early, vigorous grower.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

ROSITA (563) (Woods '52) (85 days)

A vibrant and vivacious rose with lighter picotee edges and deeper rose throat. Tall grower with 8 or more fluted and frilled florets open. An exceptionally fine glad.

L .50; M .35; S .25; Blbts. 8-25, 100-\$2.50

ROSY WINGS (460) (Vergote '52)

A beautiful light rose, ruffled of heavy texture. Wide open florets which lay right back against the stem. Can open 10 easily. Looks promising as a commercial.

L .50; M .35; S .25; Blbts. 8-25, 100-\$2.50

ROYAL VELVET (470) (Tyndall '53)

A soft pleasing shade of medium purple, extra heavy texture. Opens 6 with 6 in color. A fine new addition to the purple class.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

RUFFLED EBONY (454) (Fischer '53) (75 days)

Our favorite of the black-reds. It has only 16 buds but is unusual in that the florets are round and quite heavily ruffled. Very fine substance. Opens 5 and 6. Really quite beautiful.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

RUTH ANN (566) (Woods '48) (EM)

A blending of lavender, pink and orchid make this a glad that is unusually beautiful. The lavender pink shades blend lighter toward the center with deep orchid lip. Ruffled.

L 2-40; M 2-30; S 3-30; Blbts. 15-25; 100-80

SALMAN'S SENSATION (578) (Sal. '53) (ML)

Clean medium-deep blue violet, shaded deeper in lower throat. Very tall grower (6 to 7 foot uncommon). Good foliage and stem. 18 buds with 6 open.

L .60; M .40; S .25; Blbts. 6-25, 100-\$3.00

SCARAB (584) (Snyder '54) (Med.)

Light rose pink blending out to a smoky rose pink at edges and lighter to light yellow throat, which is overlaid with a large spearhead marking of cerise rose. Tall, 18 buds, 7 open.

L \$1.00; M .75; S .50; Blbts. 4-25, 10-50

SENEGAL (470) (Palmer '53) (EM)

Brilliant red purple—nice and clean. Florets are finely waved and ruffled. 7-8 open on 20 bud spike about 20 inches. Probably not a world beater, but a nice addition to the purple group.

L .75; M .50; S .25; Blbts. 4-25, 100-\$3.50

SHALIMAR (362) (Marek '52)

A beautiful shade of rose, with deeper shade of rose in throat and each petal edged in silver. Ruffled and frilled. 20 buds, 8 open, perfect facing and spacing.

L .60; M .40; S .25; Blbts. 6-25, 100-\$3.00

SIERRA SNOW (400) (Harris '51) (Med.)

A huge white of wonderful texture. Grows 66" tall with 30" flowerhead. Can open 10-12 of its 22 to 24 buds. Heavily ruffled. Lots of prizes for this one.

L .25; M 2-30; S 3-30; Blbts. 15-25; 100-\$1.00

SNOWDRIFT (400) (Fischer '54) (75 days)

Heavily ruffled and textured white. Grand champion at Central International at Rochester 1954. Tall grower, up to 24 buds with 10 open. Likes forcing.

L \$1.00; M .75; S .50; Blbts. 4-25, 10-50

SONOMA (537) (Lund '51)

Brilliant scarlet with soft cream throat. A giant of up to 25 or 26 buds. Up to 10 open. Stands heat and drought very well.

L .50; M .35; S .25; Blbts. 8-25, 100-\$2.50

SOUTHERN BELLE (483) (Fischer '52) (75 days)

Tall vivid medium deep pink with a white throat and a touch of "Smoke" to the pink makes it unusual and attractive. Makes a beautiful spike and should be very popular as it grows well.

L .25; M 2-30; S 3-30; Blbts. 15-25; 100-\$1.00

Quantity	Size	Variety	Price	
		Amount Brought Forward	\$	
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				
31				
32				
33				
34				
35				
36				
37				
38				
39				
40				
41				
42				
43				
44				
		TOTAL AMOUNT	\$	

SPARKLING EYES (401) (Jack) (Med.)

Fine white with small violet purple blotches on lower petals. Ruffled and rolled back petals. Tall with 7 to 8 open on a 20-24 bud spike.

L .60; M .40; S .25; Blbts. 6-25, 100-\$3.00

SPRITE (322) (Palmer '52) (88 days)

Orange and yellow butterfly glad, one of the most appealing of the new varieties. Florets are heavily ruffled and needle pointed and resemble huge butterflies. Start now with these new delights.

L .35; M .25; S 2-30; Blbts. 10-25; 100-\$1.80

STORMY WEATHER (480) (Barrett '47) (Med.)

The King of the Smokies. A mixture of rose, ash, lavender and gray combined to make a most beautiful and different glad. One of the most popular of the newer Smokies.

L 2-40; M 2-30; S 3-30; Blbts. 15-25; 100-.80

SUSAN KAY (440) (Mikle) (EM)

A heavy textured, beautifully ruffled, warm pink with a creamy yellow throat. Opens 6 very well attached florets on straight spikes. Fine variety.

L .50; M .35; S .25; Blbts. 8-25, 100-\$2.50

TIMES SQUARE (470) (Butt '54) (E)

New purple, similar in style to King David but a quite different color. Times Square is more to the magenta side and fairly sparkles. 55" tall, 17-18 buds, 7 open. Excellent placement with flaring frilled florets.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-30, 10-1.20

TOBROEK (454)

One of our Holland imports. Not a world beater, but one that will attract attention. Color is a velvety brownish-black. Grows fairly tall, 17-18 buds with 6-7 open.

L 2-40; M 2-30; S 3-30; Blbts. 15-25; 100-.80

TOEAN (354)

Another Holland import by us. This fine little black-red is another eye catcher. Nearly as deep a black as Queen of the Night, except Toeian's florets are needle pointed instead of round. 15 buds, 6 open.

L 2-30; M 3-30; S 4-25; Blbts. 25-25, 100-.60

TOUCHDOWN (460) (Stinson '50) (85 days)

Medium rose pink. This looks like the pink Picardy we have been looking for for years. 19-20 buds with 10 open. Very healthy, vigorous grower. Try it.

L 2-40; M 2-30; S 3-30; Blbts. 15-25; 100-.80

TRULY FAIR (452) (Woods '53) (65 days)

A glorified American Beauty red. Florists really go for this color. 8-10 in color. Very early as it blooms in 65 days.

L .50; M .35; S .25; Blbts. 8-25, 100-\$2.50

WHISTLE STOP (462) (Woods '52)

A wonderful ruffled, heavy textured rose purple. 24 buds, 10 open, 8 in color. Can make a beautiful spike.

L \$1.00; M .75; S .50; Blbts. 4-25, 10-50

WINONA (406) (Mode-Barrett '52) (72 days)

A light cream with slightly deeper cream throat on which are some small cerise throat darts. The blooms are ruffled and frilled. 8 open. 22 bird spikes.

L .25; M 2-30; S 3-30; Blbts. 15-25; 100-\$1.00

WINSTON CHURCHILL

Namod after that eminent statesman this blood-red variety from Holland can make tremendous spikes. Grow this one under the right conditions and you will be amazed at the bright, deepness of the color. Won't take the sun too well.

L 2-30; M 3-30; S 4-30; Blbts. 20-25, 100-.70

My order of bulbs from you arrived in good shape. Thank you ever so much for the extras you so generously included.

Robert Fietz, N. Y.

My order of glads arrived this morning and I am most pleased with the quality of the bulbs and "tickled pink" with the extras.

Genevieve Varum, Montana

Just a word to let you know how pleased I was with the wonderful way you filled my order.

Louis Blazek, Iowa

I wish to thank you for the extras and overcount... You were far too liberal, and as you can well imagine I was very pleased.

George F. Etling, M. D., N. Y.

The Gladiolus Classification System

The number after the name of each variety in our general descriptive list denotes the official size and color classification of that variety as determined by a committee of the North American Gladiolus Council. We list these classification numbers because they are helpful to customers in determining the exact size and color classification of varieties they may want to buy or to exhibit at glad shows conducted under the auspices of the N.A.G.C., where this classification system is used.

Glads are classified in five sizes as follows:

Miniature --- 100—florets under 2½"
Small ----- 200—2½" through 3¼"
Medium ----- 300—3¼" through 4⅝"
Large ----- 400—4½" through 5⅜"
Giant ----- 500—5½" or larger

For instance, turn to page 8. The first variety described, Abu Hassan, is followed by the number 378. The 300 means it has a floret size from 3¼" through 4⅝". The 78 designates this variety as a deep violet. Hence the numbers after the variety names tell the story of the size and color of the individual floret as grown under field conditions from large bulbs.

COLOR CLASSES

Class	
00 White	00 without conspicuous marking
White	01 with conspicuous marking
Cream	06
10 Yellow	10 (Light)
Yellow	12 (Deep)
Buff	16
20 Orange	20 (Light)
Orange	22 (Deep)
Orange	24 (Red Orange)
30 Salmon	30 (Light)
Salmon	32 (Deep)
Scarlet	36
40 Pink	40 (Light) without markings
Pink	41 (Light) with c. markings
Pink	42 (Deep)
50 Red	50 (Light)
Red	52 (Deep)
Red	54 (Black)
60 Rose	60 (Light)
Rose	62 (Deep)
Lavender	66
70 Purple	70
Violet	76 (Light)
Violet	78 (Deep)
80 Smoky	Shades
Smoky	82 (Orange Smoky)
Smoky	83 (Salmon Smoky)
Smoky	84 (Pink Smoky)
Smoky	85 (Red Smoky)
Smoky	86 (Lavender Smoky)
90 Any other color.	

Regular and Commercial Varieties

We regret to say that this is the last year we will list over half of these old reliables—Space, time and help force us to reduce our plantings of commercials—then too we have so many new promising seedlings coming on that we have to make a choice. Regretably some of these fine old-timers have been grown for the last time. We shall therefore be quite generous when fixing your order for some of these.

POSTPAID PRICES FOR ANY ONE VARIETY

*Large	2 for \$0.25	10 for \$1.00	25 for \$2.00
Medium	3 for .25	10 for .70	25 for 1.40
Small	5 for .25	10 for .40	25 for .80

BULBLETS—Bag .25 (Usually about 100)

*In some cases only small quantities of large are available. We will sub. next nearest size unless advised not to.

ABU HASSEN (378) (Holland 1947) (Med.)
Deep violet-blue. Probably the best of them.

ALGONQUIN (536) (Palmer '39) (Med.)
A really red red. Quite reliable.

ASTRID (462) (Jack 1946) (Med.)
Clear, medium rose with narrow throat line.
Slightly ruffled.

AUREOLE (410) (1948) (Med.)
The best ruffled yellow.

BEAUTY'S BLUSH (440) (Med.)
Fine very light blush pink.

BETTY DUNCAN (422) (Med.)
Clear orange with a golden throat.

BIRCH RED (552) (Med.)
A very fine large deep red.

BLACK OPAL (354) (Med.)
Popular standard dark red.

BLAZING FIRE (450) (Med.)
A popular fire red from Holland.

BLUE BEAUTY (476) (Pfitzer) (Early Med.)
An old blue variety, but still one of the best.

BOISE BELLE (343) Robert '48) (Late)
Heavily ruffled salmon and gold. Show winner.

BOLDFACE (533) (Evans) (Med.)
Deep salmon scarlet with throat of dark red
bordered pure white.

BOULOGNE (564) (1947) (Med. Late)
Fine, silky wine red.

BRIDAL ORCHID (566) (Carlson) (Med.)
Light clear lavender.

BUCKEYE BRONZE (490) (Med.)
A very popular rosy bronze—nearly brown.

BURMA (564) (1943) (Med. Late)
The finest rose-red of all time. Heavily ruffled.

CHIEF PONTIAC (524) (Snyder '48) (Med.)
Huge brilliant orange. Sun will fade it.

CONN. YANKEE (441) (Schen.)
Clean light pink with reddish throat blotch.

COTILLION (545) (Butt '48) (Med. Late)
Tall growing deep pink with creamy yellow
throat. Opens 10 easily.

COVER GIRL (542) (Med.)
Tall growing medium pink.

CUPID (300) (Early)
Very early white of nice form.

DIEPPE (436) (1945) (Med.)
Outstanding ruffled salmon-scarlet.

DOLLY VARDEN (532) (Harris '50) (Med.)
Huge salmon with cream throat.

DUSTY MILLER (486) (Elliott)
Smoky old rose with distinctive cream lines.

ELIZABETH THE QUEEN (566) (Med.)
The Queen of the glad world. Beautiful, heavily
ruffled lavender with white throat. A must!

ETHEL CAVE COLE (440) (Med. Early)
Large early pink.

FAIRYLAND (342) (Med.)
Heavily ruffled medium rose with small darker
throat mark. Unusual color.

FALCON (576) (Woods '49) (E. Med.)
Exotic lavender—somewhat like an orchid.

FIREBRAND (452) (Butt '44) (Med. Late)
Fine, very bright, medium red blending to a
slightly darker throat.

FLORENCE NIGHTINGALE (400) (1947) (Late)
Finest Canadian white. Very tall. 8 open.

FOLKLORE (462) (Butt '49) (Med.)
A fine, heavy substantiated deep orchid pink.

FRIENDSHIP (442) (Fischer '49) (Med. Early)
Beautiful and popular pink. Delicate ruffling.

GOLDEN ARROW (510) (1947)
Clean, light, slightly ruffled yellow.

GOLDEN STATE (412)
Very good yellow.

GRATITUDE (424) (1946)
Clear orange salmon, nicely ruffled.

HAROLD K. (536) (Knight '49) (Med. Late)
A giant clean deep scarlet.

HAWKEYE RED (450) (Heaton)
Brilliant medium red sport of Vagabond Prince.

JUNE BELLS (406) (Med. Early)
An old reliable white.

KESTREL (420) (Med.)
Light salmon-orange with creamy throat.

KING LEAR (570) (Med. Late)
Beautiful wirey ruffled purple with silver edging.

KLONDIKE (412) (Snyder) (Early)
Deep nearly orange-yellow. Slightly ruffled.

- LADY ANNE** (400) (Buchanan '48) (Early)
White blended with canary-yellow throat. Lightly ruffled.
- LAKE PLACID** (406) (Early)
Ruffled cream white with creamy yellow throat.
- LANTANA** (420) (1943) (Med. Early)
Orange with a large golden throat.
- LEADING LADY** (506) (Med.)
Cream white sport of Picardy.
- LEEUWENHORST** (560) (Salman) (Med.)
Huge light rose—nearly pink.
- LEIF ERICSSON** (506) (K & M) (Med.)
The giant of the new creams. Very outstanding.
- LORD NELSON** (412) (Early)
Favorite old Dutch yellow.
- MAGNET** (562) (Fischer '52) (E Med.)
Tall growing lavender rose. Sister Noweta Rose.
- MISS WISCONSIN** (462)
Medium rose of outstanding beauty.
- MONEETA** (411) (1939) (Med.)
White with slightly yellow throat.
- MOTHER KADEL** (310) (Med. Early)
Medium yellow. A good commercial.
- MT. INDEX** (401) (Early)
Plain petal—early white with yellow throat.
- NORTHERN LIGHTS** (400) (Stinson '49) (Med.)
Ruffled white with small purple lines in throat.
- NOWETA ROSE** (568) (Fischer '50) (Med.)
Rose-lavender. The sensation of the glad world.
- OKINAWA** (381) (Med.)
A light rosey chocolate. Different.
- ORANGE GOLD** (422) (1945) (Med.)
One of the very few true orange glads.
- ORIENTAL PEARL** (506) (1946)
Huge buff cream. Tall grower.
- PACTOLUS** (417) (1947) (Med.)
Rich yellow apricot with large showy orange-red blotch in throat. One of the best from Holland.
- PARTHENIA** (568) (Hitchcock)
A different shade of deep lavender.
- PICARDY** (530) (Med.)
Fine salmon. One of the two or three greatest varieties in existence.
- POLYNESIA** (430) (K & M) (Med.)
Tall strong growing deep salmon.
- PROF. BOERHOVE**
Ash rose tho not a smokey. Holland import.
- PURPLE SUPREME** (470) (Late)
Fine purple. Similar to King Lear but not quite so ruffled—later blooming.
- QUIBERON** (416)
Clear peach buff. Will open 10 on tall spike.
- RAVEL** (477) (K & M) (Early Med.)
Violet blue with reddish brown markings.
- RED CHARM** (452) (Med.)
Old reliable red. Very hard to beat.
- RED GLEAM** (433)
Heavily ruffled scarlet with yellow throat.
- RISING SUN** (412)
Bright yellow Dutch commercial variety.
- ROMAN GOLD** (322)
Real old time yellow—still good.
- ROSA VAN LIMA** (460) (Early)
Rose pink—a fine commercial.
- ROSEBLOOM** (463) (1951) (Med.)
Rose lavender. Capable of opening up to 10.
- ROSE CHARM** (360) (Fischer '48) (Early)
Light rose with creamy white throat.
- ROSE O'DAY** (462) (Early Med.)
Unusual shade of rose lavender.
- ROYAL WINDSOR** (550)
Very good light red.
- SALMAN'S GLORY** (507) (1947) (Early)
Large light cream with scarlet blotch in throat.
- SHERWOOD** (570) (1948) (Med.)
Tall, silky red purple. A very beautiful glad.
- SILVER WINGS** (500) (E Med.)
Ruffled pure white—another sport of Picardy.
- SPARKS** (411) (Med. Late)
Glistening light yellow with orange scarlet feather on the lower petals. This you should grow for sure.
- SPIC AND SPAN** (444) (Carlson) (Med.)
The finest tall ruffled medium deep pink. The finest and most beautiful of all the pinks. A sure must. You can win on Spic and Span.
- SPUN GOLD** (312) (Early)
Clear, deep, unmarked yellow.
- STOPLIGHT** (450) (Med.)
Fine commercial red.
- STRAWBERRY PEACH** (517) (Salbach) (Late)
Ruffled bright orange-pink with scarlet feather. Give this one a little extra water and it will be one of your favorites.
- THE RAJAH** (570) (Jack '51) (Med.)
Richly ruffled reddish purple. One of the best.
- TREASURE ISLAND** (540) (Lins '47) (Late)
A beautiful light rose-orchid. Large ruffled florets 6 inches across are common.
- TUT'S BOTH** (422)
Old time orange. Doesn't take sun too well.
- VAGABOND PRINCE** (391) (Med.)
Mahogany brown with flame blotch.
- VALARIE** (436) (Pruitt '38) (Med. Late)
Popular bright scarlet or light red.
- VULCAN** (470) (Med.)
Light purple. An old standard variety.
- WANDA** (506)
Very large cream.
- WHITE GODDESS** (500) (Roberts '48) (Med.)
Creamy white that can open 7 to 9 heavily ruffled blooms.
- WHITE GOLD** (506) (Early)
Large, early cream white. Popular florist glad.
- WHITE WAVE** (500)
Lightly ruffled new white.
- WAR PAINT** (436) (Kadel '47) (Late)
Very nice bright scarlet.

Miniatures and Small Varieties

The smaller flowered glad has recently been rediscovered by fans the world over. No garden is complete without them. These little fellows will win a place in your heart by the way they lend themselves to dainty bowls, baskets, corsages and other dainty arrangements.

Some of the new creations rival their larger sisters and brothers for ruffling and down-right beauty. Such varieties as Bo-Peep, Babs, Crinklette, Little Gold, Wedgwood and lacy Corsage are reasonably priced and will hold their own against any of the "larger" fellows and gals. If you've never grown any miniatures don't put off doing so any longer. You'll thrill at the beauty such a small space in your garden can produce. Try a few now.

ALL BLOTCHES (261) (70 days)

A light creamy rose with very large purple blotches on all lower petals. Very showy. Grows tall with a wiry stem. Very healthy and clean.

L 1.00; M .65; S .35; Blbts. 10-1.00

ATOM (236) (Hedgecock '46) (E)

A fiery scarlet with white edges. 15 buds with 4-5 open. Very fine and popular.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

BABS (210) (R. Pruitt 1945) (E)

Our favorite of the miniatures. Trim heavily ruffled, wide open florets of pleasing light yellow. Not a pale yellow. We consider this one of the most reliable growers of them all.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

BABY DECORAH (200) (EM)

Nice small ruffled white. One of the old timers. Opens only 4 or 5.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

BAMBI (290) (Pierce '54) (Early)

An outstanding and distinctive chartreuse color, delicately ruffled glad. The chartreuse is further enhanced by a prominent orange-red throat mark and picotee of the same color. Has won many championships. 14-15 buds.

L \$3.00; M \$2.00; S \$1.25; Blbts. .30, 10-\$2.25

BETTY BLUSHES (240) (Early)

A provocative little pink glad. Just as its name implies—it actually blushes.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

BO-PEEP (240) (Butt '48) (VE)

Fine buff pink blending to creamy yellow throat. Heavy texture and ruffling. 6-7 open. One of the very first to bloom.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

BROWN ORCHID (290) (Early)

Fine smoky brown with odd yellow mid ribs on a darker throat. Quite different.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

CLAUCARCY (241) (Maynard '52)

Pink with cream throat and light mid ribs. Extra long flower head of 18-20 buds. Can open 7. Has won quite a few awards on the show table.

L .25; M 2-.30; S 3-.30; Blbts. 15-25; 100-\$1.00

CORAL BELLS (136) (Early)

Smallest bell shaped scarlet. Quite unusual arrangements can be made with Coral Bells.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

CORSAGE (361) (Knight '51) (ME)

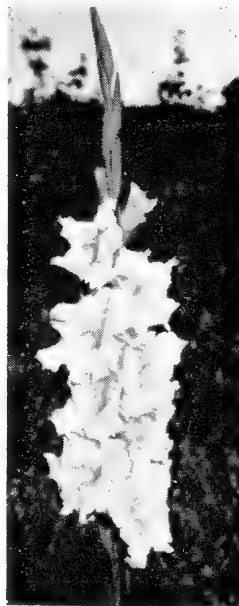
One we call a miniature. Heavy lacinated and needle pointed cream with deep rose margins. Very unique and unusual glad. Nice in small bouquets.

L 2-.40; M 2-.30; S 3-.30; Blbts. 15-.25; 100-.80

CRINKLETTE (244) (Butt) (VE)

The glad from which the ruffled miniature race springs. Orange pink and yellow. Slight feather in throat. Heavily ruffled.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25



DAINTINESS

DAINTINESS (200) (Butt 1953) (E)

An exciting, heavily ruffled miniature in a new color that should make it much in demand. Daintiness is a creamy white with cream throat, no hint of any outside color or throat marking. 16 buds, 7 open. A must.

L \$1.00; M .75; S .50; Blbts. 4-.25, 10-.50

DOLORES (240) (Vasaturo '43) (E)

Light pink with large white throat. Three and four open on fine little spikes.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

FIGURINE (316) Butt '51) (E)

An autumn toned glad in apricot and brown that builds an immaculate spike. Opens 8-9 precision placed florets and is tops for exhibition use as well as making interesting and attractive designs for florists use.

L .40; M .30; S .20; Blbts. 9-.25, 100-\$2.00

FLICKER (221) (Kuhn '46) (Med. Early)

Medium orange with bright scarlet blotch on a yellow throat. A very spectacular color combination and a delightful all around miniature.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

FLUFFY RUFFLES (206) (Brown '26) (E)

A real old variety. A fine little cream. 3-4 lacinated florets open on 12-15 bud spikes.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

GNOME (110) (Sta. '45) (E)

Very small face up white.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

GOBLIN (242) (Early)

(Crinklette x Midloom) Clear pink with yellow throat; fine color; heavy texture and very ruffled. Grows to medium height; spikes straight; 16-17 buds, 7 open; excellently placed and attached. A very refined ruffled miniature.

L \$1.00; M .75; S .50; Blbts. 4-.25, 10-.50

GOLDETTE (212) (Early Midseason)

(Statuette x 44991) Deep golden yellow. One of our finest miniatures, as it sets a new style hardly conceived possible only a few years back. This is truly a miniature of the same type as the best of the big ones.

38"-40" in height, spikes straight and with long flowerheads. 20 buds with 9-10 open florets. Excellent balance.

Here is a ruffled miniature in a fine clear color and florets that look straight at you and with double rowed placement. Really tops.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-.30, 10-\$.120

GOLD CHEVRON (310) (Beaton '50)

On the unusual side—florets are lacinated and needle pointed. Florets are light yellow without any noticeable trace of another shade. Up to 6-7 open. Florets are well placed on tall and always straight spikes.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

GREMLIN (251) (Butt) (E)

Good variety for small bowls and bouquets as the florets face up towards you. Other face up varieties are small and plain petalled and this is the first time we have had a ruffled glad of this type.

L .40; M .30; S .20; Blbts. 9-.25, 100-\$2.00

JINGLES (230) (Lins '49) (Med.)

One of the finer miniatures, a pinkish-salmon of extra fine ruffling. 15-17 bud spikes with 5-7 open. A sure must to the lover of the small ones.

L .25; M 2-.30; S 3-.30; Blbts. 15-.25; 100-\$1.00

LaARGENTINA (223) (Med.)

A tall bronzy orange with cream throat pencilled with red. 6 open on willowy stem. Good grower. Odd color but neat.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

LITTLE GOLD (212) (Fischer 1950) (Med.)

A deep rich golden yellow—the color of a golden yellow California poppy. Slightly ruffled, opens 4-5. The best real yellow miniature.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

MARY ANNE (240) (Klein 1952) (EM)

A delightful little blush white with rose picotee border. One of the prettiest of glads and a florist's delight.

L .40; M .30; S .20; Blbts. 9-.25, 100-\$2.00

PELLETIER D'OISY (290) (Lemoine) (M)

The favorite "green" glad. Color is chartreuse with an orange edge and orange stippling over the flower. Will attract plenty of attention and is wonderful for home arrangements. Limited stock.

Any size 50c (No bulblets)

PETER PAN (223) (Butt '50) (E)

Deep orange pink with darker throat, a fine self color. Perhaps the must ruffled of all the ruffled heavy textured miniatures originated by Butt. Tall stretchy spikes with 7-8 open.

L 2-.40; M 2-.30; S 3-.30; Blbts. 15-.25; 100-.80

PICCOLO (101) (E)

A face-up-white with scarlet markings. Very small floret. Attractive in arrangements.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

QUEEN OF BREMEN (266) (E)

Lavender with cream throat. Nice spikes with 5-6 open.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

RED BUTTON (150) (Koerner '48) (E)

Very early face up red. Another fine variety for miniature arrangements.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

SKALAWAG (242) (Butt 1953) (E)

A full sister to Bo-Peep. Dark pink with a clear yellow throat. Heavily ruffled. This will be one of the better miniatures and you will surely want to get a start of it.

L \$1.00; M .75; S .50; Blbts. 4-.25, 10-.50

SONOPAL (263) (70 days)

Light to medium rose with a bright crimson spot in a yellow throat blotch. It is very striking and attractive. Grows straight and tall on a wiry stem.

L 1.00; M .65; S .35; Blbts. 10-1.00

STATUETTE (212) (Butt '50) (E)

Yellow with reddish throat feathers. Can top the miniature class at any show as it makes magnificent spikes with up to 9 open, perfectly placed and attached. Not quite as heavily ruffled as some of the others.

L 2-.40; M 2-.30; S 3-.30; Blbts. 15-.25; 100-.80

TOYTOWN (236) (Early)

(Bo-Peep x Twinkles) From the first time this bloomed we referred to this as a super Twinkles. Similar in color it is a fine scarlet with an unmarked deep yellow throat.

Grows 34"-36", an ideal height for a miniature with straight spikes. 17-18 buds, 7-8 open, well placed and attached. Very heavily ruffled and leathery texture. Excellent propagator and grower. Silver medal award, Canadian Glad Growers Trial Grounds, 1953. The top seedling of the year with a score of 90.

L \$2.00; M \$1.50; S \$1.00; Blbts. 2-.30, 10-\$.120

THE ORCHID (260) (Early)

Outstanding old timer of light lavender. Visitors at our field always fell in love with this beauty. It looks very much like a real orchid.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

TWINKLES (232) (Butt '48) (E)

Probably the most popular miniature today. Heavy textured and ruffled bittersweet orange with a yellow throat feathered scarlet. For startling color it is a knockout. Now moderately priced.

L .25; M 2-.30; S 3-.25; Blbts. 10-.25

WEDGWOOD (366) (Fischer 1947) (E)

This probably should not be listed in among the miniatures, but we have always felt it belonged here despite its slightly larger size. A truly beautiful lavender with a creamy yellow throat. Heavy substance and delightfully ruffled.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

WHITE LACE (300) (Fischer 1951) (E)

Another that probably should not be classed as a miniature, but we believe 300 class is too large for it under average conditions. About the best, most reliable, heavily ruffled, waxy white. A very beautiful and useful glad for arrangements.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

YELLOW BIRD (210) (Kuhn '46) (Med.)

Clear medium yellow. Tall and always straight grower that can open 10-11. Florets are recurved and well spaced.

L 2-.25; M 3-.25; S 5-.25; Blbts. pkg. .25

ZIG ZAG (251) (Pierce '54) (Med.)

A light red with splashes of gold in the throat of the 3¼ inch florets. Up to 21 buds with 6-7 open on long flowerheads. Very outstanding variety.

L \$3.00; M \$2.00; S \$1.25; Blbts. .40, 10-\$3.00



Variety Comment . . .

(Continued from inside front cover)

care, no fertilizer, no mulch and no extra water other than that which nature provided us with).

Lavender Beauty, Barrett's Beauty, Regina, Sparkling Eyes, David Warr, Francesca, Great Day, Brier and Malabar.

10 best miniatures were:

Yellow Bird, Daintiness, Atom, All Blotches, Sonopal, Brown Orchid, Toytown, Bambi, Babs, Jingles.

Test Gardens

To further test some varieties, and also because we were running short of space to plant all of our growing stock, we rented two separate unused city garden lots. The soil types were distinctly different and quite different from that soil in our regular field.

Fortunately most of the land around our city is a sandy loam which makes for ideal bulb growing soil. It does dry out quite rapidly tho and we have hopes of securing the necessary equipment this season to irrigate some sections of the field.

Realizing that soil conditions vary considerably over the country and finding this vast difference in the soil types in these two different city lots we decided to conduct this little experiment of our own.

Each of these plots chosen were about 200x120; one being a soft fluffy peat and the other good old hard pan—black, but when dry hard as coal and when

wet just like greasy clay. In each plot we planted about an equal number of size 3, 4, 5 and 6 bulbs of Elizabeth the Queen, Sherwood, Red Charm, Strawberry Peach, Burma, Florence Nightingale, Angel Wings, Spic and Span, Dieppe and Friendship. They were left to shift for themselves—no water, no nothing, except cultivation, and only enough to keep them weed free.

It was amazing the difference in flowers cut from the two plots and those coming from the field planted from the same bulb stock. Most all varieties grew well in the hard pan, tho stunted and short from lack of water during the hot and dry summer months we had, and when compared with the field grown spikes of the same variety were almost miniatures.

The peat ground, which we originally thought would produce the better bloom turned out to be the biggest disappointment. The soil was scour, and while it held plenty of moisture the bulbs had to produce such tremendous root systems trying to capture food on which to grow on left little for making growth above ground. All varieties grew short, foliage was yellow, and those which did bloom were pale in color. If your bulbs produce unusually large root systems no doubt your soil needs building up with fertilizers.

From this little experiment we are convinced that repeated cultivation will tend to improve growth and quality of bloom nearly as much as any one single thing if your soil is normal. Cultivate often, close to the plants but not deep enough to injure the root system, so that soil gasses can come up and feed the small root system glads have. If your plants show a "yellowing" apply small side dressings of a good plant food such as Vigoro, and for extra growth, both to flower and resulting new bulb being formed, water liberally during the dry season—good, deep waterings.

Yours for Better Bulbs,
KEN AND MARY HECHT

MANS' COLLECTION DARK COLORS

A choice assortment of the reds and deeper colors which the men like to grow. All are very fine varieties and not usually available in a special collection and at such a favorable price as this.

- 10 ABU HASSEN (378)
Deep violet blue
- 10 BOULOGNE (564)
Giant silky wine red
- 10 BURMA (564)
Ruffled rose-red
- 10 FIREBRAND (452)
Medium red with darker throat
- 10 HAROLD K (536)
Giant deep red
- 10 OKINAWA (381)
Light rosy chocolate
- 10 RAVEL (477)
Best of the violet blues
- 10 RED CHARM (452)
Finest red
- 10 THE RAJAH (570)
Ruffled purple
- 10 VAGABOND PRINCE (391)
Mahogany Brown
- 10 FREE SMOKEY
(Our choice)
Separately Labeled)

110 LARGE AND MEDIUM **\$8.50**
½ COLLECTION (55 blubs) \$ 4.75

TERMS

PLEASE READ CAREFULLY

All orders must be accompanied by cash in full, or a 25% deposit will hold orders of \$5.00 or more for April delivery. Balance to be sent prior to delivery.

All orders of \$3.00 or more at retail will be sent prepaid at the proper planting time, usually in April. Due to the extreme high costs of handling, please try to make your orders total at least \$3.00.

FREE BULB FOR POSTAGE. If you will agree to remit for the amount of postage as shown on your package we will include with your order a FREE bulb which would retail for at least twice the amount of the postage. You may also send advance amount for postage and we will do the same. Usually the "bulbs for postage" are selected from the latest introductions—our choice. Just mark your order "I'll pay the postage."

Guarantee

We guarantee all bulbs and bulblets purchased from us to be true to name, full size and free of disease. We can not guarantee the crop you grow because there are too many conditions over which we have no control once you plant the bulbs or bulblets. We sell only young, healthy, Iowa grown bulbs.

Our bulbs are state certified—four times inspected: field and storage inspected by Iowa State inspector and personally inspected at digging and shipping time.

Size of Bulbs

Large bulbs are 1 1/4" in diameter or more. Medium bulbs are 3/4" to 1 1/4" in diameter. Small bulbs are 1/4" to 3/4" in diameter.

Bulblets are the little hard shelled cormlets from which bulbs are grown.

Prices

Bulb prices are as follows:

2 for 25c	are 10 for \$1.00;	25 for \$2.00
3 for 25c	are 10 for 70c;	25 for \$1.40
4 for 25c	are 10 for 50c;	25 for \$1.00
5 for 25c	are 10 for 40c;	25 for 80c
6 for 25c	are 10 for 35c;	25 for 70c
15c each	are 10 for \$1.25;	25 for \$2.50
20c each	are 10 for \$1.60;	25 for \$3.20
25c each	are 10 for \$2.00;	25 for \$4.00
30c each	are 10 for \$2.40;	25 for \$4.80
35c each	are 10 for \$2.80;	25 for \$5.60
40c each	are 10 for \$3.20;	25 for \$6.40
50c each	are 10 for \$4.00;	25 for \$8.00
60c each	are 10 for \$4.80	
75c each	are 10 for \$6.00	
\$1.00 each	are 10 for \$9.00	
\$1.50 each	are 10 for \$12.00	
\$2.00 each	are 10 for \$16.00	

LITTLE DUPER COLLECTION

Here is your chance to get a fine start of the best of the miniatures at a special price. A super collection of fine varieties.

1 bulb	All Blotches	-----	\$1.00
1 bulb	Atom	-----	.13
1 bulb	Babs	-----	.13
1 bulb	Betty Blushes	-----	.13
1 bulb	Bo-Peep	-----	.13
1 bulb	Brown Orchid	-----	.13
1 bulb	Claucary	-----	.25
1 bulb	Daintiness	-----	1.00
1 bulb	Flicker	-----	.13
1 bulb	Jingles	-----	.25
1 bulb	Little Gold	-----	.13
1 bulb	Pelletier D'aisy	-----	.50
1 bulb	Peter Pan	-----	.20
1 bulb	Statuette	-----	.20
1 bulb	Twinkles	-----	.25
1 bulb	Yellow Bird	-----	.13

Total Catalog -- \$4.69

1	LARGE OF EACH only	-----	\$3.95
2	LARGE OF EACH only	-----	6.95
3	LARGE OF EACH only	-----	8.95
1	MEDIUM OF EACH only	-----	\$2.95
2	MEDIUM OF EACH only	-----	4.95
3	MEDIUM OF EACH only	-----	6.95

FREE BULB FOR POSTAGE!

IF YOU WILL AGREE TO SEND US THE AMOUNT OF POSTAGE SHOWING ON YOUR PACKAGE OR REMIT EXTRA FOR THE POSTAGE WE WILL INCLUDE WITH YOUR ORDER A BULB OR BULBS OF THE NEWER THINGS WORTH TWICE THAT AMOUNT!

Just mark your order "I'll pay the postage".

FREE BULBS FOR NAMES!

SEND US THE NAMES AND ADDRESSES OF SOME OF YOUR GLAD GROWING NEIGHBORS WITH YOUR ORDER WHO WOULD LIKE TO RECEIVE OUR CATALOG. WE'LL INCLUDE SOMETHING NEW FOR YOU TO TRY IN ADDITION TO THE USUAL EXTRAS

Ken Mar's PERSONAL COLLECTION

Again we shall offer what we feel are the 10 best glads in commerce. This collection was offered last year and the response was terrific—the many fine letters and cards we received from customers throughout the blooming season telling of what wonderful flowers they were blooming convinces us that these really are about the "10 best".

Probably no other group of ten varieties have to their credit as many blue ribbons and championship ribbons as have these. Elizabeth the Queen has been the "King" at more shows than probably any other one variety, with Spic & San and Noweta Rose close seconds. Aureole is still our very best yellow. Friendship can win friends anywhere as can Burma.

Because these varieties do well any where we can recommend them above all others for being the most reliable and constant performers under nearly all weather, soil and planting conditions.

10 FLORENCE NIGHTINGALE

(400—WHITE)

10 AUREOLE

(410—YELLOW)

10 STRAWBERRY PEACH

(517—BUFF-PINK)

10 ORANGE GOLD

(422—ORANGE)

10 DIEPPE

(436—SCARLET)

10 FRIENDSHIP

(442—RUFFLED PINK)

10 SPIC & SPAN

(444—RUFFLED DEEP PINK)

10 BURMA

(564—ROSE RED)

10 ELIZABETH THE QUEEN

(566—LAVENDER)

10 SHERWOOD

(470—PURPLE)

FREE! 10 NOWETA ROSE (Cat. Value \$1.00)

110 LARGE AND MEDIUM BULBS \$7.50

1/2 Collection for \$4.00 (5 Noweta Rose Free)

UNLABELED COLLECTION

We have only one mixed collection. In it we put a little of everything in the catalog, including some of our surplus stock of some of the higher priced new varieties, stock which has gotten mixed, lost label varieties, varieties we tested, varieties we are discontinuing—in fact most anything and everything. We shall try to give as wide a range of colors as possible but can not guarantee any specific color.

100 LARGE BULBS ONLY \$3.75

100 MEDIUM BULBS \$2.95

100 SMALL BULBS \$1.95

Bulblets—Generous bag 50c

1953 INTRODUCTIONS COLLECTION

Allah (490) Smokey	_____ \$.75
Canuck (532) Giant Salmon	_____ .60
Gold Bond (510) Yellow	_____ .75
Great Day (460) Rose-lav.	_____ 1.00
Look (540) Light Pink	_____ 1.00
Red Tape (552) Dark Scarlet	_____ .75
Regina (516) Yellow with blotch	_____ .75
Senegal (470) Red Purple	_____ .75
Betty Jean (406) White-Cream	_____ .75
Blueberry (478) Med. Blue	_____ .75

(Total catalog value Large \$7.85)

10 LARGE BULBS _____ \$ 6.50

10 MEDIUM BULBS _____ 4.95